

roomvo

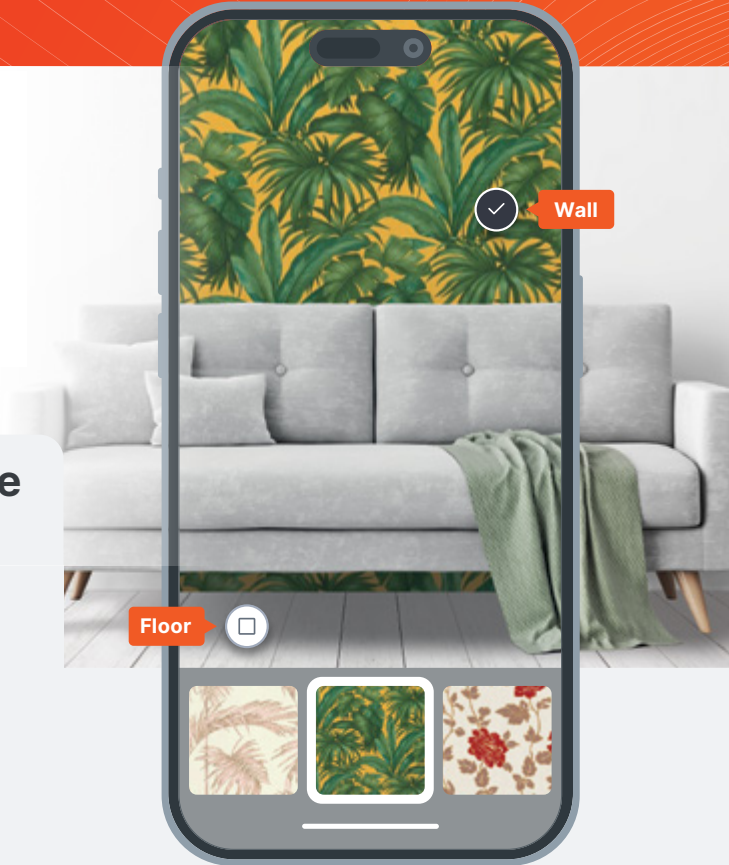
Roomvo visualizer

Higher conversions. Quicker sales.
Satisfied customers.

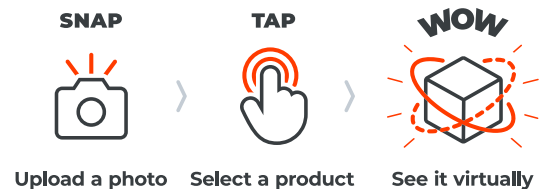
Roomvo empowers customers to see products in their homes before they actually purchase. Powered by augmented reality, the online visualization platform takes the guesswork out of home improvement projects to help manufacturers, distributors and retailers create an unprecedented shopping experience. The end result? Higher conversions, quicker sales, more satisfied customers, and accelerated growth for your business.

Harness the power of visualization for the ultimate shopping experience.

- 1 Increase your conversions.**
Shoppers are five times more likely to purchase when they use the Roomvo visualizer.
- 2 Shorten the buying cycle.**
Reduce the time it takes for a customer to move from awareness to purchase, resulting in quicker sales and increased revenue.
- 3 Create incredible shopping experiences.**
Build consumer confidence, create an emotion-driven experience, and encourage customers to shop based on value, not price.
- 4 Stand out from the competition.**
Deliver memorable shopping experiences using augmented reality.



Visualization in 3 easy steps.



The Roomvo advantage

Unlock the power of augmented reality to create exceptional, high-converting customer experiences.



Supporting you

Experienced team to guide you every step of the way



Data is power

Access to analytics portal and monthly performance report



Easy setup

Simple product on-boarding and maintenance



Technology leadership

Unrivaled realism with augmented reality

Here's what's included in the Roomvo Visualizer:

Feature	Description
Photo upload	Customers can upload their own photos to the visualizer.
Room scenes	Choose from our pre-built room scenes or upgrade to custom room scenes.
Product viewing options	Customers can rotate, zoom, move and change the size or pattern of your product.
Product catalog options	Customers can filter, search and identify favourites within your product catalog.
Compare mode	Customers can see product options side-by-side in a visualized room.
Product information	Adequate space to share all the product details.
Pricing details	Includes a pricing information section beside product details.
Self-serve tools	Manage your product selection or customize your branding easily.
Analytics	Self-serve analytics portal and monthly reports are included.
Image download	Customers can download the image after adding digital products to their photos.
Image sharing	Customers can share their visualized photos via email, Facebook, WhatsApp, SMS and other channels.
Integrated CTAs	Choose which desired actions you would like your customers to perform, such as "Add to Cart", "Order a Sample" and "Find a Store."
Lead capture	Capture customer contact details with special offers or the option to book an appointment.
Brand customization	Personalize visualizer branding to ensure a seamless user experience with your website, including text, logo, colors and font.
Visualizer favourites	Customers can select favourite products in the visualizer.
Website favourites	Customers can select favourites on your website and access them in the visualizer.
Collect shopper feedback	Retrieve customer feedback quickly and easily.
QR codes	Customers can launch the visualizer from a QR code on your product samples or marketing materials.
Website implementation	Roomvo requires only one line of code for implementation.
Website integration	Visualizer is fully integrated so the customer never leaves your site.

ROOMVO is the top visualization solution for the home decor space. This proprietary technology has a proven track record of increasing sales by allowing consumers to preview products in their own rooms in just seconds. Millions of consumers have used Roomvo at leading brands around the world.