

roomvo

Roomvo Studio

The smarter, faster and more affordable content solution

Transform the way you create product content with Roomvo Studio. From enhancing product thumbnails and close-ups to creating lifestyle visuals and HD videos, Roomvo Studio leverages cutting-edge technology to deliver professional-grade images and videos at a fraction of the time and cost of traditional methods.



Created with Roomvo Studio

Embrace a smarter, faster, and more affordable approach to content creation



Cost-effective production

Achieve high-quality images and videos at a fraction of traditional costs by eliminating physical photo shoots and manual editing.



Easily create more content, quickly

Automate the creation of product and lifestyle images and videos, drastically reducing production time and enabling rapid responses to market demands.



Professional-grade imagery

Maintain high standards for every visual, reinforcing your brand identity and delivering a consistent aesthetic across all your content.



Inspiring content for all your SKUs

Enrich your content by showing products in unique, interesting combinations and multiple laying patterns.

How Roomvo Studio works

Roomvo Studio leverages cutting-edge 3D rendering technology to create professional grade, print-ready product and lifestyle images and high-definition videos in a few simple steps, using the same imagery and data as the Roomvo visualizer.

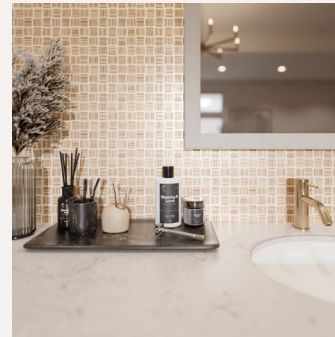
- 1** Choose from our Roomvo 3D room scenes or request a custom scene.
- 2** Identify which products need a photo/video shoot — and pick colors and laying patterns.
- 3** Select preferred camera angles or video tracks.
- 4** Let Roomvo Studio go to work. Your photos and videos are beautifully rendered.



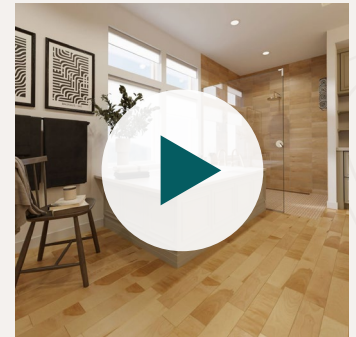
Thumbnail



Lifestyle



Close-up



Video

Frequently asked questions

What can Roomvo Studio create for me?

Remarkable product thumbnails, lifestyle and close-up shots, HD videos, and video clips.

What kind of quality can I expect from Roomvo Studio?

Images are in 4k and videos in 2k resolution, perfect for most print and digital applications.

How long are the videos? Is this flexible?

10-20 seconds — or longer for additional cost.

How can I apply Roomvo Studio content to my catalog of products?

Roomvo Studio enables you to create content at scale, including the ability to add multiple products to a single image. Our vision is for you to have beautiful content for all your products.

Where can I use Roomvo Studio content?

Just about anywhere you currently use imagery or videos: website PDPs, social media, print assets, newsletters, ads, emails, banners, dealer sites, and more.



Roomvo is the top visualization solution for the home decor space. This proprietary technology has a proven track record of increasing sales by allowing consumers to preview products in their own rooms in just seconds. Millions of consumers have used Roomvo at leading brands around the world.