roomvo

Roomvo Studio

Create beautiful content for all your products, quickly.

Product visuals without the delays, headaches, or guesswork

Roomvo Studio gives you stunning, consistent, and scalable product images and videos in days with a single, streamlined solution. No more chasing down freelancers, wrangling revisions, or wondering when assets will be done.



Why manufacturers are making the switch

Professional-grade, photorealistic visuals

Showcase every product with 4K-quality lifestyle images and HD videos that elevate your brand and meet the demands of consumers and retail partners.

Unlimited flexibility

Whether you need content for 20 products or 2,000, Roomvo Studio adapts to your needs with subscription plans for unlimited content or à la carte options for project-based work.

Faster turnaround. Less hassle.

Cut weeks off your content timeline. No managing contractors or coordinating across time zones — just a streamlined process with dedicated support.

Consistency at scale

Deliver a unified visual identity across your entire catalog. From angles and lighting to room settings and styling, every asset is created to look cohesive.

Endless possibilities, effortless creation

Create layouts, combinations, and angles that are expensive or impossible to capture with traditional photography and time consuming to build with CGI.

Built for every channel

Roomvo Studio visuals are ready for:

- eCommerce product pages
- Dealer websites
- Social media
- Digital and print campaigns
- Catalogs and ads

How Roomvo Studio works

1. Select your products

Send us the SKUs to showcase. If you already use Roomvo, we likely have everything we need.

2. Choose your scenes

Pick from our professionally designed 3D room library, or request a custom scene unique to your brand.

3. Receive your visuals

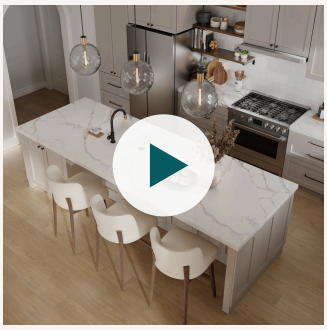
Roomvo renders and delivers your images and videos. If you're in the Roomvo Partner Program, you can send the visuals to your dealer network.

What Studio creates



Lifestyle images

Inspire and sell with photorealistic room scenes.



Videos

Bring motion and depth to your products with smooth HD clips.



Close-ups

Highlight texture, color, and material details with sharp, zoom-friendly shots.



Thumbnails

Optimize thumbnails for online galleries with clean, standardized images.

Frequently asked questions

What does Roomvo Studio replace?

CGI vendors & marketplaces, freelancers, and slow photoshoot workflows.

Which categories are supported?

Flooring, carpet, tile, countertops, wallpaper, paint, pavers, and more.

How fast is delivery?

2–5 days for standard library scenes. Custom scenes and large catalogs may take longer but remain deadline-friendly.

What files do I get?

4K JPEGs for images, 2K MP4s for video. Higher resolutions available.

What does Roomvo need from me?

We use the swatch imagery and data you already have in our system (or only need to provide once).

What's the licensing?

Royalty-free, perpetual, global use across all channels.

Picture possibility. Imagine more.

Get in touch to start your free pilot or set up a subscription that scales with your catalog.

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Roomvo is the leading technology platform for flooring and home improvement retailers, trusted by millions of users in 150+ countries. Our solutions include websites, digital ads, visualization tools, and kiosks, powered by data partnerships with 250+ leading brands. Roomvo supports 7,000+ retailers in creating exceptional shopping experiences while driving sales.

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