

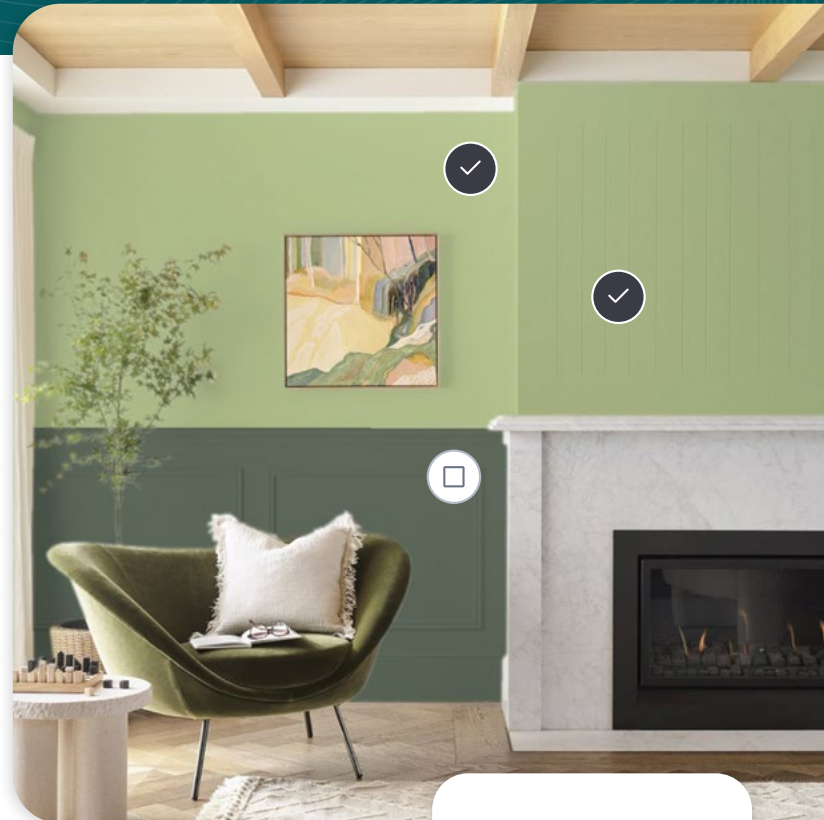
roomvo

Roomvo for Paint

More conversions. Quicker sales. Happier shoppers.

The world's most advanced paint visualizer

Roomvo is revolutionizing the way shoppers purchase paint. Our industry-leading visualization platform delivers ultra-realistic, highly personalized shopping experiences that inspire consumers to make better-informed product decisions. Help shoppers find the perfect paint colour and grow your bottom line.



Over

1 billion

Products brought to life

Up to

4x

More product engagement

Over

3x

More time spent on your website

Use the power of visualization to provide the ultimate paint selection experience



Increase conversions

Shoppers are up to 5x more likely to purchase when they use the Roomvo visualizer.



Shorten the buying cycle

Reduce the time from shopper choice to checkout.



Stand out from the competition

Give your customers the most realistic paint shopping experience possible.



Create incredible shopping experiences

Build consumer confidence, create an emotion-driven experience, and encourage shoppers to shop based on value, not price.

Trusted globally by more than 5,000 companies including



COLOUR SPARK



RUST-OLEUM



The Roomvo advantage

Unlock the power of augmented reality technology to create exceptional, high-converting customer experiences.



Supporting you

Expert team to support you every step of the way



Data is power

Access to on-demand analytics portal



Easy setup

Simple product onboarding and maintenance



Technology leadership

Unrivaled augmented reality realism

What's included in the Roomvo visualizer

Feature	Description
Multi-wall paint visualization	Customers can view different walls with different colours in the same photo.
Realistic colour change	Customers can see existing surface textures and details on a wall when visualizing paint.
Paint finish options	Show the difference between matte, eggshell or gloss paint finishes.
Photo upload	Customers can upload their own photos to the visualizer.
Inspirational room scenes	Choose from our pre-built scenes or upgrade to your own custom versions.
Product catalog options	Customer can filter, search and identify favorites within your product catalog.
Compare mode	Customers can see colour options side-by-side in a visualized room.
Product information	Plenty of space to share all the details of your products.
Pricing details	Both pricing and discount pricing are supported.
Self-serve tools	Manage your product selection or customize your branding easily.
Analytics	On-demand analytics included.
Image download	Customers can download the image after adding the paint digitally to their photos.
Image sharing	Customers can share their visualized photos via email, Facebook, WhatsApp, SMS & other channels.
Integrated CTAs	Choose which desired actions you would like your customers to take, such as "Add to Cart", "Order a Sample" and "Find a Store."
Lead capture	Capture customer contact details with special offers or the option to book an appointment.
Brand customization	Personalize visualizer branding to ensure a seamless user experience with your website, including text, logo, colours and font.
Customer feedback	Customer feedback is collected and made easily accessible.
QR codes	Customers can launch the visualizer from a QR code on your product samples or marketing materials.
Website implementation	Roomvo requires only one line of code for implementation.
Website integration	Visualizer is fully integrated so the customer never leaves your site.



Roomvo is the top visualization solution for the home decor space. This proprietary technology has a proven track record of increasing sales by allowing consumers to preview products in their own rooms in just seconds. Millions of consumers have used Roomvo at leading brands around the world.