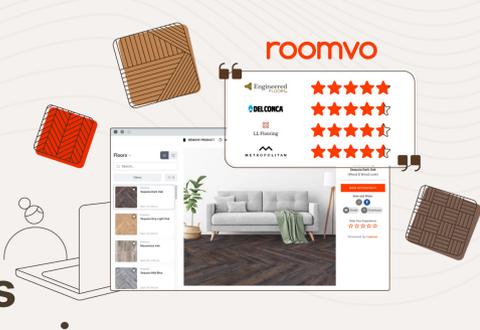


Infographic

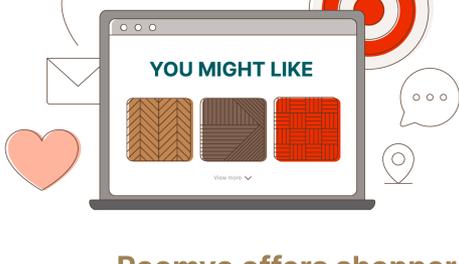
5 ways Roomvo improves the customer experience

Shopping for home renovation projects can be a hassle. Equipped with a couple of paint swatches or a few tile samples, homeowners have to lean hard on their imaginations as they try to picture how their new kitchen or living room could look. Roomvo solves these headaches by showing homeowners

how their renovations will look before they actually purchase. Our state-of-the-art visualization technology creates highly personalized shopping experiences that lead to better-informed purchase decisions. Here are five ways Roomvo improves the customer experience.



1 An immersive, personalized experience



According to McKinsey, 71% of shoppers expect businesses to deliver personalized experiences, and 76% are annoyed when that doesn't happen. What better way to get personal than showing your products in your customer's home?

Roomvo offers shoppers a fun, interactive experience that shows products in their homes.

90%+

of shoppers view products in their own room

MSI

82%+

of shoppers view products in their own room

Engineered FLOORS.

+2X

time spent on website when customers use Roomvo

FLOORET



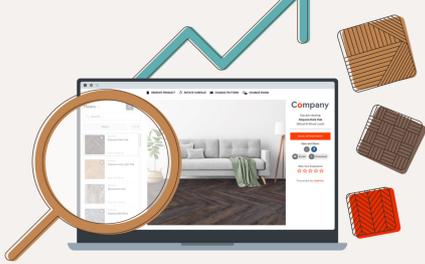
Roomvo's visualizer has changed how we think about merchandising. The multi-surface visualizer is a complete game-changer, taking the interactive experience to the next level."

Rup Shah

President

MSI

2 A testing ground for new ideas



With Roomvo, shoppers feel more freedom in experimenting with design possibilities they may not have considered previously. As a result, Roomvo encourages shoppers to explore more of your product selection, viewing more products per session and increasing the chances they'll find their match.

+23%

product views per average Roomvo session

METROPOLITAN

16.6

product views per average Roomvo session

MSI

3 All your products, all in one place



If you've shopped for anything online, you know the struggle of switching between different sites or apps to find what you're looking for. Not an issue with Roomvo. Whether you're a manufacturer or retailer, Roomvo allows customers to visualize your entire product catalog while never leaving your website. For shoppers, that means no more flicking between tabs, and no finicky apps to deal with, ultimately leading to more total product views for you.

200,000

product views in 6 months

Engineered FLOORS.

+250%

total product views in less than 2 years

METROPOLITAN

4.6M

product views in 14 months

MSI

+3X

product views

Engineered FLOORS.



Adding the visualizer helped to solve the problem dealers were facing when making a sale. Once consumers could see our floors in their own room, there was no need to use imagination. They were able to make their purchase decisions much more easily and confidently."

Nick Swiney

Digital Marketing Manager

Engineered FLOORS.



Roomvo keeps customers on our website so we don't have to link to suppliers' sites. We also don't have to use multiple manufacturers' visualizers because we can have all of our products in one place."

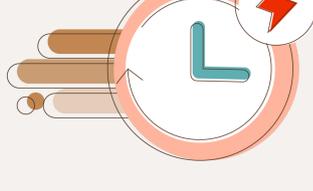
Cheryl Davidson

VP Operations

LONG ISLAND FLOORING & FLOORS

4 Saves time, eliminates friction

With so many products to choose from, shoppers can spend days, weeks or even months stressing out over picking the right product. Roomvo moves shoppers from paralysis to informed analysis, cutting friction and saving time in the sales process.



45%

of customers said AR helps them make purchase decisions faster (Invesp).



Roomvo is exactly the kind of experience we want to deliver our customers. It's fast, it's fun, and it helps shoppers make decisions quickly."

Stewart Barnes

Director of Operations

flooringsupplies

5 More confident purchase decisions, better results



Roomvo removes all doubt from the purchase process, helping customers feel more confident. As a result, customers are more likely to convert when using the Roomvo visualizer and are more satisfied once the work is complete.

+20%

site-wide conversions

FLOORET

+2.7X

conversions

flooringsupplies

+11X

conversions in 30 days

DESIGN TEGELS



The customer response has been amazing. People love the ease and accuracy with which they can try out different rug options in their own rooms. We were impressed by Roomvo's ease of use, its speed, its reliability and the level of realism."

Anne Franger

Vice President Photo Studio

Crate&Barrel

Transform your customer experience with Roomvo.

Learn more

To learn how Roomvo can maximize engagement and boost results for your business, chat with the Roomvo team.